

THE GATES TO HOBSONVILLE POINT ARE UNLOCKED. Explore Auckland's newest community.

UNRES

TRICTED

THE LANDING: Water, water everywhere and plenty to eat and drink!

FROM DEFENCE BASE TO HOME BASE.: A new life for our heritage buildings.

> TOP MARKS FOR TWO NEW SCHOOLS

FERRY TO WORK AND GET THERE HAPPY

HOBSONVILLEPOINT

Welcome to Point Life,

a new magazine created to let you in on Auckland's best-kept secret.

For 72 years the air force has been based at one of our city's most stunning waterfront peninsulas. But as of September this year the last of the boys and girls in camo will pick up their packs, say 'goodbye' to the palm trees and panoramic views and move over the water to their base at Whenuapai. The gates and barbed wire have already been torn down. In fact building has begun on what will be a sensational harbour side community comprising around 2,500 homes plus everything those homeowners need to live happily and well in a thriving community. Read on to find out more. Or if you're the action-oriented type go straight to our reconnaissance map on page 8 and plan your visit.

A new home is probably the biggest investment you will ever make. That's why we feel it is important to demonstrate our vision and commitment to this fledgling community before already with many of the community facilities that will make already with many of the community facilities that will make Hobsonville Point a great place to live. Behind the Hobsonville Land Company is the New Zealand government. The company has the mandate and secure backing that will ensure Hobsonville Point becomes the dynamic, world-class community we describe in @oint Lifeí. We warmly invite you to come and take a look at this special part of Auckland that has been off limits for so long.

The fiter Signed by CEO



Catalina Café (pg 8)

A weekly Farmers Market (pg 7)

Buckley Preccinct with 55 houses built or under construction (pg 14)

First stage of a 4km coastal walkway (pg 7)

Hobsonville Point Park with its award-winning kids playground (pg 7)

In the pipeline:

Hobsonville Point Wharf (pg 10)

Ferry Service to Auckland's CBD (pg)

Primary School (pg 6)

Secondary School (pg 6)

- a coastal reserve at Bomb Point, a retirement village,
- a choice of early childhood centres,

waterfront bars and restaurants...

in short, a world-class

community.

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Where We're Headed Community comes first in the design of Auckland's newest town.

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Kiwis love of both the bush and the coast are reflected in the design and planting of the Point's parks.

Fresh to You, Rain or Shine A weekly Farmers Market becomes a meeting point for the community.

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Come and do the Point circuit with the help of our map and check out all 20 points of interest.

Catalina Café

An old air force HQ building has been lovingly restored to house a café with a welcome offering of treats.

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There are big plans for the future of this historic part of Auckland's waterfront, starting with a new ferry service this spring.

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Hobsonville Point played a part in one of the most romantic interludes in our aviation history.

Ferry to Work and Get There Happy

The way to go. Work is about to begin on a \$3.3 million wharf to accommodate Auckland's newest ferry service.

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It's All Happening

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Your invitation to visit and unlock the secrets of Hobsonville Point

THE NEW IPAD 3 Sign up for Point Life intelligence reports and go

Point by Numbers

The transformation of Hobsonville Point from (largely) bare land to a bustling town is on a scale that is rare in New Zealand. We thought we'd impress you with some numbers.

167 HECTARES of peninsula jutting into the upper Waitemata harbour, the size of Devonport!

104 IS THE NUMBER of times Eden Park would fit into Hobsonville Point

24 HECTARES of land will be park, reserve or open space

1.7 MILLION DOLLARS spent on the first of our community parks, Hobsonville Park

4KMS OF COASTAL WALKWAYS for walking, running, cycling and commando-ing

11KMS FROM THE CBD 25 minutes to Quay St on the new ferry service

13 PARKS AND RESERVES including an heritage oval

2,500 HOMES, from 'lock and leave' apartments to waterfront mansions

2 BRAND NEW PUBLIC SCHOOLS

50 MATURE PALM TREES gracing the neighbourhood

30 HERITAGE BUILDINGS to be re-loved



Heritage Precinct Fond of the oldies? You'll be able to buy a heritage home to renovate and re-love.

WHERE WE'VE COME FROM

Before European settlement the land was covered in kauri forest. The tidal flats on the southern and eastern coast were teeming with birds and seafood, a source of delicious kai for local iwi. They knew the Point and surrounds as 'Onekiritea' after the clay soil found in the area, which they used for its pigment and as a natural soap. In 1853 around a thousand acres was sold by Ngai Tahu and cut into four blocks, part of which was eventually named 'Hobsonville' after Captain William Hobson, New Zealand's first governor. The air force established their home on the Point in 1929 and the land became dotted with barracks, hangars and houses and intersected by roads and landing strips. Many of the early houses and buildings will remain and be reused to preserve Hobsonville Point's character and provide a link to the communities the Point has been home to in the past.



Secondary School A learning environment without leaving the neighbourhood.



Hobsonville Point Park Check out the new sculptural children's

playground







Where We're Headed

Don't mention the word 'suburb'. We're building a world-class town here. And a world-class town is (and always has been) about people. A strong community is a diverse one. We're building homes to suit a range of ages and means. And we're creating facilities to cater for all members of our community. Our commitment is to following urban design best practice principles. That means the tangible things like high-speed broadband, solar panels on houses, plenty of open space and first-rate schools from years 1-13. But even more important are the intangibles; that all members of our community feel safe, supported, have a sense of belonging, a voice that counts and that they enjoy living at Hobsonville Point.

The Flying Boat Ramp Launch your boat from here. There's plenty of room, whether it's a kayak or a super yacht.

Open to the public for the first time. Panoramic

harbour views, and historic WWII tunnels and munitions bunkers to explore.

NEKIRITEA



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Primary School Get those kids walking or biking safely to school from day one.



Proposed Retirement Village Everything you need close at hand in your

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Jop Marks

FOR THESE TWO NEW **Schools**

Want your kids to go to school in their own community? To be able to walk or cycle down the road to the school gate? To learn in thoughtfully designed, modern, buildings in a beautiful setting? The Ministry of Education will provide two new state of the art schools for Hobsonville Point.

> The primary school will open for years 1-8 in term one of 2013 and will build up to a roll of 690. The secondary school will open to year 9 students in term one of 2014 and will grow, year on year, to a roll of 1500.

In a new initiative the Ministry has joined with a private sector partner to finance, design, build and maintain both schools for 25 years. The Ministry retains ownership of the school buildings and land. This allows the schools' boards to focus on teaching to the highest possible standards and keeping up to date with the latest research from around the world on how to encourage learning without the responsibility of managing a large and

Papamoa College was designed by ASC architects. The same architects have been chosen to design both schools at Hobsonville Point. complex property. The high standard of architecture, design and facilities at both schools will attract topclass teachers who want to deliver the New Zealand curriculum in a well-resourced, productive environment.

An early childhood education centre will also be built next to the primary school to make for easy pick-ups and drop-offs.

Arts E Parks

The Hobsonville Park Land Company has been working for more than five years with landscape architects, Isthmus Group, to create a master plan for Hobsonville Point. We've thought hard and done plenty of research to find out what makes Aucklanders comfortable and happy with where they live. We know you want open space and lots of it. Our parks are dotted throughout the town so that each neighbourhood will have a focal point that everyone can enjoy. We've made a point of using what's here because this place already has special character and history – the existing Marlborough Oval and the Parade Ground will become the heart of their neighbourhoods.

The track will be marked out by summer for the 4km coastal walk and cycleway that skirts the perimeter of the town in a loop. Work has already begun on weeding and replanting to bring the land back to its pristine state. The coastal walkway will link at several points back into the neighbourhoods and the main road via a series of reserves. Trees that grow near the coast, such as pohutukawa, kowhai and rewarewa will be planted through the reserves to encourage native birds.

The first of our parks, which forms the focal point for the Buckley neighbourhood and crosses the Point to form a loop of the coastal walkway, is almost complete. The stunning John Reynolds artwork, "Tiwatawata', that dissects the wetlands and the sculptural forms of the children's playground show our commitment to putting art into the landscape at Hobsonville Point where we can all enjoy it.

Come and have a look. And bring the kids. We've already won an international design award for the playground but the real judges come by trike.

FRESH TO YOU, RAIN OR SHINE

Every Sunday between 9 a.m. and 1 p.m. the 'No. 5 Store' behind the hedgerow next to Catalina Café turns into a little piece of rural France. The old air force hangar with its rustic, unlined interior is perfect for a covered market. When the weather is fine the giant barn doors are rolled back and the vista across the fields dotted with newly baled hay makes you feel you're a lot further than 11kms from the big smoke. You can come just for a good coffee and because you might bump into someone you know, or to pick up some ciabatta for lunch and a nice piece of cheese to go with it, or to buy all your fresh produce for the week direct from the local growers.



 Art you can climb on. Seedpods from the coast become giant sculptural hideouts at the Hobsonville Park playground.



 Art you can follow.
'Tiwatawata', a sculptural parade of burnt trunks by Auckland artist John Reynolds leads you to the coastal walk.



Reconnaissance

PATROL

KEY

Hobsonville Point Walkers Trail **Coastal Circuit**

Parking

CHECK POINTS

Ā	Alpha	Great, you're here! Turn left into Station St to see our show homes and Sales and Information centre.
B	Bravo	Behind the fence the roads are going in for Stage 2. We'll have a range of new homes for you to see by July.
Ē	Charlie	Hobsonville Point Park is two-thirds complete. It will link up with the coastal walkway and the new primary school.
D	Delta	Catalina Café is housed in a refurbished air force building and showcases food from the Farmers' Market.
Ē	Echo	The Farmers' Market happens every Sunday, 9 till 1, in Shed 5 behind the hedgerow. There's a community garden here too.
F	Foxtrot	Sunderland Ave will form the heart of the heritage precinct. Many old homes will be relocated here and sold as DIY do-ups.
Ĝ	Golf	You're now in the heart of the Hudson precinct. We aim to find a new home for the Traditional Boat Building School.
H	Hotel	Mill House is the original homestead. It will be sold to one lucky Auckland family. You're now in the prestigious Sunderland precinct.
	India	The troops are here until the end of the year but don't be put off. They're unarmed and un-dangerous. Stay to the right.
J.	Juliet	We're putting in a memorial to those that have lived and served from here. Take the second exit ahead.
K	Kilo	Tucked away in here is Yard 37 which is already on its way to becoming New Zealand's finest super yacht building precinct.
Ĩ	Lima	We'll soon be looking for a development partner to turn the barracks into luxury heritage apartments.
M	Mike	The waterfront 'married officers houses' facing the oval will be sold to buyers looking for a gracious old home.
Part Part N Royelmen	November	This street will be named 'Launch Road' and widened to take super yachts down to the water. Stay to the right.
	Oscar	The grandly proportioned Base Commander's house will be relocated to the heritage precinct and sold.
P	Рара	The launching ramp for boats big and small will be straight ahead. Turn left to see The Landing.
Q	Quebec	The new ferry wharf will be built by Spring. Most of the old buildings will be 're-purposed'. Go back to 'P' then go straight ahead.
R	Romeo	From here you are looking across the harbour at Beachhaven. Point Chevalier is in the distance down the harbour.
S	Sierra	This is the turnaround point for cars. You're welcome to explore Bomb Point on foot. Otherwise, turn around now and follow the same route back.
^		Our last checkpoint is the site for the high school, one of two new schools

CATALINA CAFÉ

Open seven days from 7am to 4pm. Breakfast is on all day, including cinnamon brioche French toast, free range bacon and eggs and coffee from award-winning Matakana Coffee Roasters. There's light sandwiches, homemade cakes to have while your work – there's free wi-fi – or a drink with friends. You'll be welcome and well

FARMER'S MARKET

Every Sunday, 9am-1pm. See page 7 for more info.

POINT

Explore the Hobsonville Point Circuit

Get your fatigues on and come down any day of the week to reconnoitre. Bring this map with you and check out our points of interest at 20 separate 'checkpoints' on the circuit. It'll take you about X minutes to drive the circuit, XX minutes to cycle and an hour to walk it. That's as long as you don't go AWOL at the café or the Farmer's Market.

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Imagine the buzz of the Viaduct melded with the historic charm of Devonport and the family-friendly fun of Mission Bay and you're starting to picture the vision we have for The Landing.

It's an ambitious vision and one that will take some time to achieve. The Hobsonville Land Company has a phased programme of development planned, starting with the wharf, which will be built by spring to accommodate the new ferry service to the CBD. As soon as possible we'll add some retail and hospitality providers including a café, a bar, a restaurant and some artisan food producers such as boutique brewers or bakers. Within the next five to seven years the area will expand to include office space, perhaps for the marine industry that operates nearby. And finally, within a decade, The Landing will have apartments with enviable harbour views.

Throughout and after its transformation it will remain the community access point to the harbour. The original ramp that saw the flying boats safely home to their hangar will be retained. You'll be able to launch your vessel from the ramp, whether it's a kayak or a super yacht. There will be space on the wharf for recreational boaties to pick up and drop off passengers and secure storage nearby for trailers and boats that don't fit at home.





The Golden Age

The Landing is a very special piece of Auckland with a romantic past as our premier seaplane base. Numbers 5 and 6 squadrons of the Royal New Zealand Air Force operated Catalina and Sunderland flying boats out of Hobonsville from midway through the Second World War until 1967. No. 5 squadron was responsible during the war for rescuing more than 50 Allied crewman who had ditched over the Pacific.

TEAL, the forerunner of Air New Zealand also flew flying boats out of Hobsonville Point, both across the Tasman, and on the Coral Route to the Islands. This was the early days of recreational air travel and a route that began as a mail service quickly became an exotic and glamorous lure for the wealthy. The flying boats hopped between Auckland, Fiji, Aitutaki and Tahiti carrying 45 passengers in luxury with an on-board chef to cook meals to order. Their Kiwi pilots, whose skills had been honed by wartime service, deftly negotiated currents and coral reefs to deliver passengers safely to one of eight elegant colonial hotels dotted around the islands.

FERRY TO WORK AND GET THERE HAPPY

The really big news is that in Spring 2012 the town will have its own ferry service, direct from the Landing to Quay Street via the beautiful Waitemata. What a way to get to work!



Beautiful rolling green land, character buildings, a boulevard of mature palm trees, harbour views and existing bush – Hobsonville Point was never going to be a soulless development.

> Still, we've taken pains to make sure that every street is 'the best street in town.' It was important to us that our new residents had plenty of choice as to the size, plan, look and price of their home.

> By having four separate building companies working with a range of plans and materials we can create a varied streetscape and avoid the 'cookie cutter' look that most Kiwis deplore. We can also deliver a home to suit all ages and stages and the resulting diversity of residents will lend strength to our community. Take a look on page 14 for some examples of the homes that are available to buy now. You also have the opportunity to buy off the plan.

FOND OF THE OLDIES?

Many of the old air force buildings and the Arts and Crafts era officers' houses are too good to bowl over. We're re-commissioning everything we can. If you can think of nothing more fun than nurturing one of these oldies back into service you'll be able to do just that. We will be offering DOIY heritage homes so that you can Do It Up Yourself. Aaah, solid t&g floors and kauri weatherboards! You can register your interest in the opportunity on the back cover of Point Life or at www.hobsonvillepoint.co.nz and we'll give you advanced notice as our oldies come up for sale.



Trusted Building Partners

We've joined with four well-known and trusted New Zealand building companies to provide a range of options for homebuyers. Each company is working to a strict design code so that the homes are of a consistently high quality. Each new design offered by our building partners must first be approved by the Hobsonville Land Company to make sure it meets the code's many requirements, including being healthy, warm and energy and water efficient. Here's just a few examples:

- Extra insulation and all windows double glazed to retain heat
- Solar hot water in all homes
- Rainwater collected for re-use in gardens, laundry and toilets
- Fibre to the door for super high speed broadband



Right now building is underway in the Buckley Precinct, which is the first of our neighbourhoods to be developed.



OUR TRUSTED PARTNERS ARE:

Universal Homes, phone 0800 268 789

Jennian Homes, phone **0800 536 6426**

G J Gardner Homes, phone **0800 424 546** Jalcon Homes, phone **0800 52 52 66**

See over the page or at **www.hobsonvillepointliving.co.nz** for more about the homes going up now in the Buckley neighbourhood.









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HOME, SWEET AS (!) HOME

There are a number of homes available to buy now in the Buckley neighbourhood, and more coming to completion soon. You can also buy off the plan, giving you more flexibility in the choice of interior finishes. GET TO THE POINT NOW TO SEE DISPLAY HOMES FROM ALL FOUR OF OUR TRUSTED BUILDING PARTNERS. OPEN TO VIEW FROM 10AM-4PM.



Getting To, From and Around the Point

With 2,500 homes planned we've got to get our residents moving around efficiently, and we've been working hard with Auckland Transport to ensure just that. First up, the most important thing to know is that Hobsonville Point is designed to be the kind of community you can walk or cycle around safely.

Secondly, when you leave the Point you've got choices about how to travel. The community is located roughly halfway between Westgate shopping complex and Albany Centre on State Highway 18. Ten minutes easy drive in either direction has you at the shops. All homes will be within 400 metres of a bus stop and there are two bus services; a local bus to Westgate and the 'across community' service that runs from New Lynn to Takapuna and links with the northern bus way - the quickest route into the CBD by bus. As the community grows the frequency of the bus services will increase. By car to the CBD via either the Northern or Northwestern motorways takes 20 minutes, off-peak.

The canny commuter, will of course, avoid rush hour completely by using the ferry service which starts this October and will be departing from The Landing's stunning new wharf.

ALBANY

The service Point descent and the service of the se

ESTIMATED TRAVELLING TIMES BY CAR FROM HOBSONVILLE POINT TO:

CBD	20 MIN (OFF-PEAK)	MURIWAI	20 MIN
ALBANY	10 MIN	EAST COAST BAYS	15 MIN
WESTGATE	10 MIN	WOODHILL FOREST	20 MIN
TAKAPUNA	20 MIN	AIRPORT	40 MIN

IT'S ALL HAPPENING

Hobsonville Point is the venue for a growing number of community events, like the Runway Challenge. Once a year in May the Point is swarming with runners and walkers of all ages who come to put themselves through the paces. It's a fun run with a difference. We've added boot-camp obstacles for those of you who've watched Top Gun one time too many! They're so much fun last year's runners asked for more of them. The great thing is you can blitz the course at Usain Bolt pace, carrying a 30 kg pack, or walk the circuit at a comfortable amble taking in the views. It's up to you. Distances range from 3-10 kms and crazy costumes such as camo gear and airplane wings are encouraged. To find out more go to www.runwaychallenge.co.nz

To be kept up to date with future events at the Point, there's a form to register your interest on the back cover of Point Life, or at **www.hobsonvillepoint.co.nz**

TO BE KEPT UP TO DATE WITH FUTURE EVENTS AT THE POINT, THERE'S A FORM TO REGISTER YOUR INTEREST ON THE BACK COVER OF POINT LIFE, OR AT WWW.HOBSONVILLEPOINT.CO.NZ

Get to THE POINT

Come and see what Point life is all about this weekend.

You've been locked out since 1929 but now you're welcome in. Come and see the old Hobsonville Point airbase being transformed into one of the most desirable places to live in Auckland. We're well underway and there's plenty to see. Follow the guided circuit, using the map on pages 8 & 9, stop for a coffee at Catalina Café or pick up some freshly baked bread at the Farmers' Market. For the first time ever we'll have the gates open to Bomb Point so you can explore the WWII munitions bunkers and tunnels.

REGISTER

Yes, I'd like to know what's going on at Hobsonville Point. (We promise not to fire lots of emails at you or pass your classified information on to anyone else and you can unsubscribe any time, without interrogation).

I'm interested in hearing about (ahead of the crowd):

The homes for sale right now in the Buckley precinct
New home styles as they become available
Buying off the plan
New precincts opening up
The DIUY (do it up yourself) heritage homes going on sale
Options to buy land only
Progress reports and news about the schools
The ferry service to Quay St, CBD starting October 2012
Community events coming up including sporting and music events and festivals

Don't do snail mail? Go to **www.hobsonvillepoint.co.nz** and fill in your details. You'll find a form like the one above under the 'Register Your Interest' tab on our home page.

Name:

Address:

Email:





THE NEW IPAD 3

Like to keep an ear to the ground? Know what's going on? Sign up for intelligence reports and we'll let you know when there's something new to see. PLUS we'll put you in the draw for something to read your Point Life news on; the new iPad 3 (32GB), retail price **\$879** – if you can get your hands on one!

Competition Terms & Conditions: 1. Participation in this promotion is deemed acceptance of these Conditions. 2. The promotional offer is only open to New Zealand residents currently residing in New Zealand. 3. To be eligible to win the prize the claimant must register their interest supply a valid email address and agree to receive information from Hobsonville Land Company. 4. Employees of the Promoter, their immediate families, related companies, directors, management and agencies associated with this promotion are ineligible to enter. 5. The prize cannot be exchanged for cash. The prize must be taken as offered and cannot be varied. 6. The prize will be drawn on 15 June 2012 at Hobsonville Land Company, Hobsonville Point, Auckland. The prize winner will be notified by email and their name will be published at www.hobsonvillepoint.co.nz



HOBSONVILLEPOINT