



HOBSONVILLE POINT

Moments away, a world apart.

NEWSLETTER JULY 2015

SMART SOLUTION TO COSTLY CAR OWNERSHIP

Hobsonville Point residents wanting to avoid the expense and hassle of car ownership will still have access to a set of wheels following the introduction of an innovative car sharing initiative.

Cityhop offers residents the opportunity to hire cars, parked at communal locations, by the hour or day. Members of the scheme receive an electronic smart card which locks and unlocks the car door. Reservations can be made online or by phone, and after use the vehicle is returned to the designated location from which it was collected.

The initiative is designed to encourage residents to consider alternative transport options to private car ownership. It offers a convenient, affordable and reliable way to use a car when required without the need to house, or pay for, your own vehicle.

Victoria Carter, Cityhop Founder, says most people don't realise that, according to the AA, their car costs them \$800 plus each month when all the costs of ownership are taken into account. Many people do not need two cars and like car sharing for the convenience of a car for occasional trips.

Car share schemes have proven popular internationally and are operational in over 600 cities. In America, over half a million people share cars while residents in Sydney, Melbourne, Brisbane, major British cities and many European cities are also increasingly sharing vehicles.

Closer to home, there are currently 23 Cityhop cars in Auckland, including eight in the CBD, Britomart, Sale St, Parnell, Ponsonby and K' Road. Two cars will be introduced at Hobsonville Point later this month, adding to the city's fleet.

Cityhop cars are also available in Wellington and Christchurch.

Research supports car sharing, showing that people utilize more public transport and drive less when they join such a scheme. One shared car takes an estimated 15 private vehicles off the road.

"Car sharing should be an important option in every major urban centre," says Victoria. "While not a magic bullet to solve all traffic and air quality problems, especially commuter-related issues, it is an important new tool that can deliver real benefits quickly from primarily market-based capital."

Hobsonville Point will have two Cityhop cars from the end of the month. To celebrate the introduction of the scheme at Hobsonville Point, residents can sign up for a yearly membership for only \$60 (compared to the usual price of \$120). Membership is then free for the resident's family and the cost to hire a car, including fuel, is \$15 an hour or \$75 for more than five hours. The overnight rate, for hire from 6 pm to 8 am, is \$30.

For more information, please visit cityhop.co.nz.



WHAT'S HAPPENING

Information Centre:

Open 7 days from 10am to 4pm

Display Village:

Open 7 days from 10am to 4pm

Hobsonville Point Farmers Market:

Every Saturday and Sunday from 9am to 1pm at The Landing, Hudson Bay Road

Hobsonville Point Art Market:

Every first Sunday of the month, in the Fabric Bay beside the Farmers Market at The Landing, Hudson Bay Road, from 9am to 1pm

Hobsonville Point Vintage and Craft Market:

Every second Sunday of the month, in the Fabric Bay beside the Farmers Market at The Landing, Hudson Bay Road, from 9am to 1pm

Kaipatiki Project:

Volunteers needed for nursery! Wednesdays between 9am and 12pm. No experience needed, learn on the job! Contact Kaipatiki for more info on 482 1172 or email restoration@kaipatiki.org.nz

Plunket Pipi's Playgroup:

From 9:30am to 11:30am on Wednesday mornings (during the school term only). Held in the Fabric Bay beside the Farmers Market at The Landing. Please bring a gold coin donation and your morning tea. Messy play activities available.

Winter Walking:

Meet on the corner of Lester Street and Buckley Avenue at 7:50pm each Monday and Wednesday to enjoy a 30 minute walk with other residents, weather permitting. All welcome.



NEW ART HAS HEART

Hobsonville Point's latest public artwork, 'Heart of Stumps, Tool, Clip' by Steve Woodward, sits proudly in its new home at the intersection of Hobsonville Point Road and Buckley Avenue.

On the surface Heart of Stumps (made of white marble), Tool (grey basalt) and Clip (black granite) are three carved stone sculptures, elegant and intriguing to the viewer. They are positioned to read as a connected work but each has a particular meaning and deeper significance. In fact, the work was selected both for its visual strength and the subtle references to the many layers of change that Hobsonville Point has seen.

Heart of Stumps is a heart-shaped cone with protruding 'tree stumps'. It talks of the age-old forest giants which once covered the land.

Tool is a two-sided cutting blade. One side references the gentle contours of the land post de-forestation while the other reflects the

man-made patterns of the new residential development.

Meanwhile Clip is a symmetrically clipped 'topiary' atop a sturdy table with Latin words of obedience, referring to the ordered plantings of exotic trees and the regimented essence of military and Air Force life.

"All art forms have their special qualities," says Steve. "The magic of carved stone lies in the precise and painstaking paring away of rough stone to reveal an object of truth and beauty. The end result belies the often extreme physicality of the work to reach that point."

Steve is also the artist behind another of Hobsonville Point's public art installations, 'Kuri Topiary'. This large dog is kindly on loan to the Hobsonville Land Company from the artist and can be viewed in the reserve on Marlborough Crescent en route to The Landing.

HOT COFFEE WARMS UP COLD COMMUTERS

A local hero has come to the rescue for Hobsonville Point residents, particularly city commuters.



Farmers Market vendor, Karen Radd, has extended the opening hours of her business, 'Local Hero Coffee Works', to include weekday mornings. As well as serving up hot and cold drinks and tasty treats at the Farmers Market each weekend, she is now selling coffee and coffee beans, tea, hot chocolates, ginger lattes, scones and muffins from her usual spot at The Landing from 6:30am to 11:30am Monday to Friday.

"Coffee is the morning ritual that helps you begin your day in high spirits," says Karen, who uses organic milk in all her hot beverages.

GET YOUR FILL AT FARMERS MARKET

Bring a bottle next time you visit the Hobsonville Point Farmers Market to take home some premium, organic wine.

Vendors 'Free Range Wines' use a portable wine tap system, meaning customers can bring their own bottles, jars and containers to fill. Modelled on a practice popular in European vineyards, the fill-your-own approach to wine sales is both fun and environmentally friendly.

"Already we have a customer who brings a 1L pasta jar to be filled and another who kayaks across the bay with his bottles," says Justin Oliver of Free Range Wines. "An added bonus is that without the cost of labels and packaging, we can offer our premium wine at a much cheaper price."

Justin, who with his wife Cynthia has been making wine for almost 20 years, says Free Range Wines is a recent venture inspired by the growing natural wine movement, which uses minimal additives or other manipulations. Free Range wines are organically grown and contain little or no added sulphites - great for the increasing number of people who suffer from a sensitivity to sulphites in wine.

Located in a hangar at The Landing, the Hobsonville Point Farmers Market is the only true indoor market in Auckland. Featuring local artisan producers and growers, live entertainment, delicious gourmet food, an indoor cafe and outdoor games area, it is open in any weather from 9am to 1pm every Saturday and Sunday. Dogs are permitted on a lead.

For more information, please visit hobsonvillepointfarmersmarket.co.nz.



A BRIGHT FUTURE FOR BUCKLEY AVENUE

Visitors to the upgraded Buckley Avenue may find themselves taking a trip down memory lane.

For years Buckley Avenue was the main road into the former airbase. It is named after Flight Lieutenant Maurice Buckley who was based at Hobsonville Point in the 1930s and Base Commander for a period in 1937.

But with Hobsonville Point Road now the main thoroughfare through Hobsonville Point, Buckley Avenue faces the future as a quieter, residential street.

The street tells a story, however, through clever integration of the area's history into its design and landscaping. There is a focus on using magnolia trees that previously existed in the area and incorporating heritage-style street lighting. The old-style bus stop sits in its original location and has a new life as a relaxing seating area. Its walls will soon reveal stories that reference the past.

A new wetland and boardwalk has also been constructed in a public reserve with surrounding seating, and has a path which will connect to the future coastal walkway that is planned for the perimeter of Hobsonville Point.

Further along Buckley Avenue, the original Hobsonville memorial has been joined by a new three piece artwork - 'Heart of Stumps, Tool and Clip' by artist Steve Woodward.

FARMERS MARKET WINNERS

Congratulations to two vendors from the Hobsonville Point Farmers Market for their success at the 2015 Farmers Markets New Zealand Food Awards. Terry and Karlene Shaw-Toomey of Earthbound Honey won the organic producer category in the "Freshest Produce from the Paddock" section with their honey, while Zoe Bone of Zoe Bone Foods took out runner up in the "Best Produce from the Kitchen Bench" preserve category with a fresh fruit paste. The awards attracted 116 entries from around New Zealand and were judged by 2014 MasterChef winners, Kasey and Karena Bird.

FUTURE THE FOCUS OF PRIMARY SCHOOL SUMMIT

Students will become teachers for a day when Hobsonville Point Primary School hosts the country's first-ever Google Educator Groups (GEG) Student Summit next month.

To be held on August 12, the GEG New Zealand Student Summit will focus on creative and collaborative use of digital technologies to promote innovation and learning. The future-focussed programme includes a keynote speaker (a local school student turned entrepreneur), a demo slam competition (where students demonstrate a new skill in 60 seconds), hands-on workshops and demonstrations led by students for students.

"It's good for the kids to present their work and in doing so, be teachers and be learners," says primary school teacher, Amy McCauley, who is

helping organise the summit. "It is the students themselves who are really determining what this will look like."

Registrations are open, with 250 students from Year 0 to 13 expected to attend the free event. Already schools from across Auckland have signed up their students, while those at a school in Alexandra in the South Island will be attending virtually via online technology.

Amy says the primary school, a modern learning environment with open-plan learning spaces, is ideally suited to hosting the innovative event.

"The day aims to empower students to follow their dreams and focus on what can be achieved, and as such, it's a great fit with the primary school's values and approach to learning."

CHARITY CHALLENGE A BIG WIN FOR COMMUNITY



A record number of participants entered this year's Hobsonville Point Runway Challenge, enabling organisers to distribute more proceeds to the local community.

Held on May 17, the event gave participants the opportunity to walk or run 3, 5 or 10km as individuals or teams for \$20 per person. Organisers, the Henderson Lions Club, will now distribute the money raised from entry fees to local community groups.

Runway Challenge Committee Secretary, Shelley Robb, says the 2015 Challenge was a huge success attracting entrants from as far afield as South Auckland and a huge team from St Heliers.

"Several people told us that it was one of the best courses they'd run for a while. We're still finalizing the numbers but we know the entries were up about 20% from the year before. In 2014 we gave away over \$6000 and I think we'll be giving away even more this year. The community should be really happy with that result."

There have already been two winners. The day's \$500 spot prizes went to the Waitakere Special Olympic team, which is putting it towards their athletes' travel fund, and the Waimauku Primary School team, which is gathering funds for a new playground.