



HOBSONVILLE POINT
Moments away, a world apart.



JOINING THE COMMUNITY

- *Why People Choose Hobsonville Point* • *Who Lives Here*
- *The Resident's Society* • *How to Meet Your Neighbours*



IS HOBSONVILLE POINT *Right for Me?*

We hope so! It's a big decision to move to a new area, so this brochure is designed to give you a sense of what it's like to belong to the community at Hobsonville Point.

We've deliberately designed our neighbourhoods to promote community interaction so that it's easy to get to know your neighbours, which is important because we know from research we're happier and safer that way.

One of our chief aims at Hobsonville Point is to build a diverse community. A community made up of people from all ages and stages is stronger and engenders a greater sense of belonging. Different stages have different needs and the opportunity to interact and help each other out is increased. For example, families with young children need teenagers in their neighbourhood who can babysit. Elderly people need younger people around to, say, take a heavy bin to the kerb. Retired people are often home during the day, which makes neighbourhoods safer.

By providing a range of housing types at a range of price points, we're aiming to cater for each age and stage of life.

We're also working hard to create the amenities a diverse community requires, from walkable local shops, to good transport options, to parks and playgrounds, to schools your kids can walk or ride their bikes to. Our roads have been designed to make walking and cycling easy and pleasant. When people walk and use local facilities they bump into their neighbours and get to know each other.



WHO LIVES Here?

First homebuyers, families and empty nesters are all well represented as residents. Hobsonville Point shows a similar age distribution to the rest of Auckland, although we have higher than average numbers of residents in 0-4 years and 30-39 years, indicating the area is attractive to young families. From a survey we did, we know that our residents believe that a sense of community is important. The strength of the community is a key reason why many of our residents chose to live at Hobsonville Point.

"It has that community feel and safeness that reminds me of when I grew up and kids played outside in the streets." -Sara.

Sara and Anil moved from Ellerslie in 2013.



"We like the diversity in the community. I want to bring up my kids in a community which is representative of the city and the world they live in." -Charlotte.

Charlotte and family - moving to Hobsonville Point 2018



"We enjoy living here. We know our neighbours. People watch out for one another - it's a supportive community." -Jeanne.

Jeanne and Mick came from Birkenhead in 2012.



"We liked the community aspect. In the last 6-12 months that we've been actively involved here that has been borne out. It's a wonderful place." -Steve.

Steve and Rona moved from Torbay in 2013.



"Being able to work from home and work around the kids is absolutely awesome." -Chelsea.

Chelsea and family moved from Birkenhead in 2015.



HOW DO RESIDENTS FEEL *About Hobsonville Point?*

In 2016 Nielsen Research and Beacon Pathway ran a series of focus groups with residents to find out the answer to this question. The participants were invited to talk about all aspects of life at Hobsonville Point. The most often repeated comment was that they loved the sense of community at Hobsonville Point. Some of their comments are below:

"Everyone who moves here has got a really nice sense of community. It's one of those places you walk down the street and people say 'hello'. Everyone takes a genuine interest in the welfare of everyone else."

"It's a beautiful place to live with a great community feel."

"We love living here. Very friendly neighbourhood."

"We really enjoy the area and our son is cycling for the first time and walks to school and plays at the playground."

"We have made some great friends since moving here."



"I am so lucky. Every morning all our friends bike, scooter or walk and pick each other up and head off to school. Our friends only live minutes away from each other. My mum loves that because she calls it a safe community. We all look out for each other. I don't like living in my community, I LOVE living in my community. My place is the best place to be."

- Lachlan Woolford (11),
student at Hobsonville Point Primary.

HOW DO I GET INVOLVED *in the Community?*



Hobsonville Point is a very easy place to meet people and have as much involvement in the community as suits you. Everyone is new here (or newish) and there will be people newer than you arriving within a week of you moving in. Everyone is keen to make connections and become acquainted with their neighbours. To facilitate you getting to know your neighbours, HLC, its development partners community groups run events regularly. They range from larger annual events – such as Come Fly With Me, a kite day, and The Runway Challenge, a 'fun run' with military-style obstacles – to regular smaller, neighbourhood events such as barbecues.

As well as events there are various group activities happening at Hobsonville Point on a regular basis, such as dance classes, karate and sailing. There is a community section on our website where you can find out what's coming up. One of the best ways of ensuring you don't miss out is to sign up for our newsletter so that it is emailed to you. Just scroll to the bottom of the home page at hobsonvillepoint.co.nz and type your email address in the space provided.

Catalina Café, Hobsonville Point Farmers Market, the playground at Hobsonville Point Park, the Rifle Range, the dog park at Bomb Point and the coastal walkway are all great places to meet others in the community. As the community grows, more focal points will emerge, particularly at Catalina Bay which is being developed now and will offer restaurants, bars and a waterfront promenade.





WHAT DOES THE *Resident's Society Do?*

The Hobsonville Point Resident's Society is run by a committee which is elected by the members. When you buy at Hobsonville Point you automatically become a member of the Resident's Society and help elect the committee. You pay an initial fee of \$300 to join the Society. After that you pay an annual fee set by the committee (currently \$150 a year).

The Society runs events regularly to welcome new people to the community and offer opportunities for everyone to get to know each other. It also has another very important role. Its job is to protect your investment and provide for the continued enjoyment of your property.

The Resident's Society has a set of rules based on common sense and courtesy. You're expected to keep your property and landscaping well maintained. You also agree to

honour the rules regarding noise and behaviour. If you are concerned about an issue in your neighbourhood, you can raise it with the Society and they will work towards resolving it. You can download a copy of the rules in full from hobsonvillepoint.co.nz.

If your new home is on a shared laneway, the laneway is also managed by a laneway society made up of residents. Again this means that there are rules and processes for making decisions for the benefit of all the owners on the shared laneway.

Belonging to the Society provides you with peace of mind because if there is an issue or dispute in your neighbourhood that needs sorting out there are people and processes already in place to help.





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